

NEXT GEN
**NXT
GEN**
OFFERING

November 1, 2017

Dear FCC Family,

I am excited to share with you FCC's "Next Gen" Christmas Offering & pledges we will receive December 3, 2017. This time of year we celebrate the gift Christ is through extraordinary giving to provide tools that result in many receiving the gift of salvation and God's love.

Our annual Christmas offering is a big deal. Here's what is driving the heart and purpose behind Next Gen. In 2004, needing 4 weekend services to cram people into our building and literally running out of room to grow, our FCC church family was faced with a life altering question. The answer chosen would show the size of our faith and level of commitment to see friends and families come to know Christ; but our decision would also determine if FCC had room for catalytic growth so that future generations would experience God's grace.

The question was (A) double the size of our 2004 sanctuary and remodel the existing campus or (B) sell it and move to Piercy Road. The cost for remodel was about 2 million dollars. The cost to purchase and build out the Piercy Road campus would be about 25 million dollars. Because our 2004 sanctuary would only seat 300, we had 5 congregation meetings in one week to get 1,500 adults to vote. Everyone knew if they voted to move to Piercy Road they were voting to sacrificially give their time, labor, and money in big ways.

Those 1,500 people voted *unanimously* to move to Piercy Road. They sacrificially gave millions of dollars! The generosity of that generation is a legacy we continue to build on. Stories of their sacrifice....people selling possessions, selling their houses and giving \$100,000 of their equity, children saving their allowances...we were all blown away to see what God did so that this house could be built.

When we bought our Piercy Road campus in 2004 there was nothing but cement floors, exterior walls, and a parking lot. But, with hundreds of volunteers and millions of dollars paid to a contractor, we built out 129,000 square feet in less than 2 years and conducted our first service February 5, 2006. In those days we had one weekend service at 10am.

Since then our congregation has doubled. We now have 4 weekend services with hundreds of children and youth on our campus. FCC Encounter is the largest outreach to young adults in the Bay Area with more than 1,000 attending at least one meeting per month! This growth could never have been accommodated on our previous campus. Many of you reading this letter came to know Christ at FCC at Piercy Road! Aren't you glad the past generation gave sacrificially so this generation could experience the growth and blessing FCC is to so many?

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Now this generation, you and me, are faced with the same question about legacy and generosity that others faced in 2004. Will we give our time, labor, and money in an extraordinary way so that, not just this generation, but also the *next* can find Christ? Let me explain the opportunity facing us this Christmas.

In 2004, the challenge was about space to grow. Today, the challenge is that the tools needed to grow and communicate the truth effectively and creatively are in desperate need of replacement. Video and media systems we've used for 12 years are wearing out or outdated.

In 2004, the Internet was just 14 years old, many people did not have a cell phone (if they did it was a flip phone), you were high tech if you had a VHS player, and our FCC auditoriums had cassette players in them. All media and IT infrastructure built into our campus was analog. Analog technology was cutting edge then but is super outdated today and does not interface well with today's HD software and media components. That's why our projectors are so dim, and we are quite limited in what we can do to visually present the gospel.

Today, we live in an HD age. And, this generation of FCC needs to replace our outdated media equipment with tools that will enhance our abilities to communicate better to the next generation that views its world through a digital screen. Replacing equipment and enhancing the visual worship experience is something for which our entire team of leaders is praying! We believe it will help us reach people more effectively who step onto our campus for the first time and improve our online video streaming service that people access daily!

Our team has worked on this Next Gen project plan for more than 2 years. In the following pages you will see specifics about what we need to do and how we plan to do it in the most cost efficient manner possible. The dollars we must raise are for equipment only, because we will use the labor of staff and volunteers, saving thousands of dollars.

I hope you will carefully read over the enclosed documents to learn about this exciting opportunity for us to give sacrificially to reach this and the next generation in the language understood best today and tomorrow. Will you begin praying now about what God would have you give, over and above your regular giving, to this year's Next Gen Christmas Offering? Allow God to stretch your faith!

Your friend,

Pastor Bill Buchholz
bbuchholz@familycommunity.church

P.S. The next pages give you an overview of the special offering and answer many common questions. If you have additional questions, please contact me by phone (408.365.0313 x206) or email.

WWW.FAMILYCOMMUNITY.CHURCH

FCC's Special Christmas Offering

Goal: \$300,000

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Use envelope in the Sunday program or mark your checks / online gifts with "Next Gen"

- Triple-Wide Rear Wall Screen (NEW)
- HD Main Auditorium (UPGRADE)
- Campus Digital Signage (NEW)
- Infrastructure + Auxiliary Venue Support (UPGRADE)

PURPOSE OF THE NEXT GEN OFFERING

Keeping God's house equipped to effectively reach our community.

Triple-Wide Rear Wall Screen (NEW)

A NEW addition to the AV environment in the main auditorium. This screen will effectively "cover" the entire rear wall of the main stage cyclorama with an aim to bring a fresh vitality to all aspects of the Sunday experience, as well as special productions and events. Motion graphics and video may get used on this screen to enhance the worship experience and may also be used as "digital backdrops" for dramatic skits, dance elements, and other creative stage uses..

MOCKUP OF TRIPLE WIDE SCREEN IN MAIN SANCTUARY



Campus Digital Signage (NEW)

In an effort to “think outside the bulletin” we have long-envisioned a way to distribute promotional information and ministry specific information with a campus-wide digital signage approach. The ultimate goal is to present CONNECT opportunities to people in a way that speaks to this “screenified” generation. This will effectively add digital displays down hallways and in critical “population zones” (i.e., children’s check-in area). Much more than simply adding screens down walkways, this system will require a separate “command center” in the backstage control rooms to customize content for every screen in the building so that “the proper” promotional content is displayed in the right area, at the right time, etc.

MOCKUP OF DIGITAL SIGNAGE



HD Main Auditorium (UPGRADE)

Replacement of all existing video tech in the main auditorium and improve the online video archive experience. This upgrade includes obvious items like cameras and projectors, but also less visible, but essential infrastructure such as backstage switchers, monitors, camera control, playback/streaming/recording, and signal distribution hardware. The new projectors will utilize the latest laser technology that not only exhibits a much brighter/sharper image, but also has a very long, warrantied operational life. The new camera/lens technology will yield a much sharper image, as well as provide better options for closer shots of onstage activities.

Infrastructure + Auxiliary Venue Support (UPGRADE)

Last, but certainly not least, it’s prudent to mention the most invisible hero of these upgrades: cabling and infrastructure. This new approach will require the replacement and even addition of old cabling and power infrastructure to support the needs of this entire project. It is the skeleton that holds everything together and will be a significant undertaking. We also want to make sure that the additional venues across the campus, such as the Stage3 Auditorium, stay as up-to-date as possible for campus consistency. This is especially important as FCC Encounter has increased to two services and will benefit from “equipment sharing” from the main auditorium when possible.



Why a special offering?

This Next Gen Offering is an opportunity for us to grow in our faith and to prepare us for what God wants to do through our church in the future. This offering is not because we are behind on budget, but rather is to position us to make a greater impact in our community, in our church and around the world.

What's the difference between the regular offering and this special offering?

The regular FCC offering is the tithe (10%) we set apart on a systematic basis and give throughout the year to support FCC's campus, staff, and program expenses. This special offering is sacrificial giving to grow our faith. The special offering should be over and above what you regularly give.

How much should I give?

Since the goal is \$300,000, this Next Gen Offering will involve everyone. Please prayerfully consider a sacrificial gift that will stretch your faith. The precise amount you give is between you and God. Some in our church can give a \$5,000, \$10,000 or even a \$20,000 gift. Others will be able to give between \$100 and \$500. Perhaps you will include FCC in your estate planning, designating FCC's growing ministry to the lost and creating a legacy that honors Jesus Christ long after you have passed into eternity. The issue is not equal giving, but equal sacrifice. What amount can you give that will stretch your faith?

Why is the goal so large?

Since the beginning of FCC in 1983, we have been a church that has dared to dream big dreams for God. Big dreams require big faith and big funding. The accomplishment of these big dreams will be determined by your gifts to this special offering. Others have sacrificed to make FCC a great giving church. Now it's your turn to join this legacy movement that will keep bringing hope to so many!

When should I give?

The best time to give is December 3, 2017. Pray about making your best gift on that day. However, you can continue to give until January 31, 2018. Please use the "NEXT GEN" offering envelope or mark one of our regular offering envelopes by writing "NEXT GEN" on the line that says "other" designating that your gift is for the special offering. Or give online at www.familycommunity.church/give Gifts over time add up – a person giving \$50 per week over a 10-week period will give \$500 to this special offering.

Can I give online via bank check or through auto-debit?

Yes. When you give at familycommunity.church/give via online giving, simply select "NEXT GEN" special offering under the "Fund" drop-down menu. Likewise, you can use your bank online payment option to send a check directly to the church office. Again, simply mark in the memo area that your gift is for the "NEXT GEN" special offering. If you would like to make a special, one-time auto-debit over and above your regular giving, call 408.365.0313 x202 and speak with Cindy Liardon, FCC's Office Manager.



frequently asked questions

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Can I give in-kind gifts of stocks or bonds?

Since FCC is a 501c3 organization there can be tremendous tax benefits for you by giving in-kind gifts. For info on this type of giving or for questions about including FCC in your estate planning (will or trust documents), please contact Pastor Melody, at mbuchholz@familycommunity.church or 408.365.0313 x209.

Are my gifts tax-deductible?

All gifts to FCC, whether via the regular offering or the Next Gen Offering, are completely tax-deductible. Your gift will be deductible in the tax year given (i.e. gifts given in 2017 are deductible on 2017 taxes).

How did we arrive at a \$300,000 goal?

The \$300,000 goal was prayerfully set by Pastor Bill after consulting with our staff about these needs and the costs. It is a God-sized goal that can only be accomplished through 100% participation and sacrificial giving by our FCC attenders and members. Since we are expecting God to bless this Next Gen Offering, any amount over and above our goal will be divided between other ministry advancement needs deemed appropriate by FCC's leadership.

How will I know if we reach our goal?

Please pray for God's guidance as we all give sacrificially. You will be updated on our giving progress through FCC's printed program and during the weekend services. Reaching this goal will be a celebration of what we can do together as we stretch our faith under God's leadership.



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